



## **Environmental Control Corporation Signs Licensing Agreement With Terra Nova Sweden AB of Stockholm, Sweden**

- **Press Release**
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ST. JOHN'S, NEWFOUNDLAND--(Marketwire - 10/30/09) - Environmental Control Corporation ("EVCC") (OTC.BB:[EVCC](#) - [News](#)) is pleased to announce that it has signed a non-exclusive licensing agreement with Terra Nova Sweden AB (TNS). As a sales consulting firm with extensive experience in the automotive and small engine industries, TNS is a great fit for the company at this present time.

Under the terms of the agreement, EVCC has granted TNS the non-exclusive license to use, market and sell both the reverse flow catalytic muffler and combined flow catalytic muffler technologies for a period of two years. Royalty and license fees will be determined by the two companies upon the receipt of a firm commitment to acquire EVCC's products by a buyer introduced by TNS. The agreement is renewable at the end of the current term for a successive two-year period.

Albert Hickman, President and Chief Executive Officer of EVCC, commented: "We are very pleased to bring Terra Nova Sweden on board, and we welcome them with open arms. TNS has many invaluable industry contacts in Sweden and other areas within Europe, and we look forward to the business leads they will generate."

Otto Runmark, Co-Founder of TNS, said: "We are very excited to join in EVCC's marketing efforts. Emission standards in Western Europe are becoming more and more stringent -- forcing engine manufacturers to either modify or replace the majority of the engines they produce. The emission reductions achieved by EVCC's catalytic muffler technologies are second to none, and we are therefore enthused with the opportunity to bring these systems to market."

EVCC will be posting updates on the progress made by TNS as they become available.

## About Environmental Control Corporation

Environmental Control Corporation (OTC.BB:[EVCC](#) - [News](#)) is a developer of Emission Control Devices for small Spark Ignition (SI) combustion engines. Typical devices within this spectrum include: walk behind rotary mowers, rear engine riding mowers, front engine lawn tractors, riding garden tractors, snow throwers, commercial turf mowers, chainsaws, hand held blowers, backpack blowers, trimmers/brush cutters, mopeds, scooters, snowmobiles, all-terrain vehicles and personal water crafts. Small SI engines produce approximately one tenth of U.S. mobile source hydrocarbon (HC) emissions and are the largest single contributor to non-road HC inventories.

## Notice Regarding Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the Act and Section 21E of the Securities Exchange Act of 1934. Statements in this press release, which are not purely historical, are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. These forward-looking statements are made as of the date of this news release, and Environmental Control assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although Environmental Control believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance those beliefs, plans, expectations or intentions will prove to be accurate and in particular that the agreement with TNS will lead to binding agreements to acquire EVCC's products. Investors should consider all of the information set forth herein and should also refer to the risk factors disclosed in the Company's current and periodic reports filed from time to time with the Securities and Exchange Commission.

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