



Environmental Control Corporation Benefits Greatly From Recent Tradeshow in Louisville, Kentucky

2007-11-01 16:55 ET - News Release

VANCOUVER, BC -- (MARKET WIRE) -- 11/01/07

Environmental Control Corporation ("EVCC") (OTCBB: EVCC). With over 20,000 people attending the Green Industry and Equipment EXPO (GIE+EXPO 2007) held this past weekend in Louisville, Kentucky, EVCC had great success in expanding its global awareness and exposure to the lawn and garden equipment industry. EVCC's exhibit, featuring prototypes and product information for both its two-stroke and four-stroke designs, attracted significant attention and gave corporate personnel the opportunity to meet one-on-one with prominent representatives from several companies, including: Kohler Co., Tecumseh Products Company, Club Cadet, Honda Motor Co, Ecocat Oy, RotaMax Inc, ATOM Industries, and more.

Michael Mugford, Vice-President of Sales and Marketing for EVCC, commented: "EVCC's Executive and Board of Directors are very pleased with the company's performance at the GIE+EXPO 2007 held last week in Kentucky. The company had the opportunity to meet with executive engineers, top-level decision makers and other key representatives from several companies holding significant market potential. EVCC is now looking to capitalize on the interest garnered from the tradeshow, transforming these prospective affiliations into strategic business relationships."

For more information on EVCC's attendance at the GIE+EXPO 2007, please visit www.econtrolcorp.com.

About Environmental Control Corporation

Environmental Control Corporation (OTCBB: EVCC) is a developer of Emission Control Devices for small Spark Ignition (SI) combustion engines. Typical devices within this spectrum include: walk behind rotary mowers, rear engine riding mowers, front engine lawn tractors, riding garden tractors, snow throwers, commercial turf mowers, chainsaws, hand held blowers, backpack blowers, trimmers/brush cutters, mopeds, scooters, snowmobiles, all-terrain vehicles and personal water crafts. Small SI engines produce approximately one tenth of U.S. mobile source hydrocarbon (HC) emissions and are the largest single contributor to non-road HC inventories.

Notice Regarding Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the Act and Section 21E of the Securities Exchange Act of 1934. Statements in this press release, which are not purely historical, are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future including, but not limited to, the expansion of the global awareness of EVCC, capitalizing on interest garnered from the GIE + EXPO 2007 tradeshow, or any relationships that may develop therefrom. These forward-looking statements are made as of the date of this news release, and Environmental Control assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although Environmental Control believes that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance those beliefs, plans, expectations or intentions will prove to be accurate. Investors should consider all of the information set forth herein and should also refer to the risk factors disclosed in the Company's current and periodic reports filed from time to time with the Securities and Exchange Commission.

For Additional Information, Please Contact:

Environmental Control Corporation
Jeremy Poirier
Investor Relations
Toll Free - 1.877.700.1644