



**ecc**  
environmental  
control  
corporation

**October 4/2006**

## **Environmental Control Corporation Begins Implementation of Aggressive Sales and Marketing Strategy**

Pacific Office  
Suite 206  
1338 Homer Street  
Vancouver, BC V6B 6A7  
Phone: 604 669 3532  
Fax: 604 608 9030

Atlantic Office  
P.O. Box 8340  
85 Kenmount Road  
St. John's, NL A1B 3N7  
Phone: 709 747 0500  
Fax: 709 745 0003

Toll Free  
1 888 669 3555  
1 888 669 3588

VANCOUVER, British Columbia -- (Business Wire)

Environmental Control Corporation ("EVCC") (OTCBB:EVCC) - has launched an aggressive, wide ranging sales and marketing plan to promote its patented catalytic muffler technology. The new strategy intends to encapsulate a renewed and refocused sales campaign concentrating on manufacturers of small displacement engines throughout the North American, European and Asian markets as well as a public awareness marketing campaign. EVCC anticipates actively seeking out interest from a wide scope of potential manufacturers with the intention of creating world-wide customer base and a global sales team under the direction of our management and business development teams.

The marketing initiative is scheduled to begin with the deployment of a revamped website and a public awareness campaign which is intended to focus on environmental groups and political figures in our target markets. Through an increase in knowledge and awareness regarding the high levels of pollution generated by small displacement engines EVCC hopes to motivate manufacturers and governments to take action to clean up our environment and mandate stricter, and yet practical restrictions.

### Notice Regarding Forward-Looking Statements

This news release contains "forward-looking statements," as that term is defined in Section 27A of the Act and Section 21E of the Securities Exchange Act of 1934. Statements in this press release, which are not purely historical, are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, among other things, future sales, marketing and public awareness activity, both in its implementation or success in Canada or the United States.

### Contacts:

Environmental Control Corporation  
Robert Mintak, 1-877-700-1644